NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** UNITED KINGDOM  **If applicable, name of local government involved (Article 3.2 and 7.2):** |
| **2.** | **Agency responsible:**  Department for Environment, Food & Rural Affairs (Defra)  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  UK TBT Enquiry Point  Trade Policy, Implementation and Negotiations  Department for Business and Trade  Old Admiralty Building  London  SW1A 2DY  [tbtenquiriesuk@businessandtrade.gov.uk](mailto:tbtenquiriesuk@businessandtrade.gov.uk) |
| **3.** | **Notified under Article 2.9.2 [****],** **2.10.1 [****],** **5.6.2 [****],** **5.7.1 [****], 3.2 [****], 7.2 [****],** **other****[X]:** Transparency notification |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** Method of production labelling proposals cover unprocessed pork, chicken and egg and certain minimally processed pork, chicken and egg products.  The scope of products covered by any country of origin labelling reforms will be confirmed post-consultation. |
| **5.** | **Title, number of pages and language(s) of the notified document:** Consultation on fairer food labelling; (68 page(s), in English), (67 page(s), in Welsh) |
| **6.** | **Description of content:** This notification intends to make Members aware of a consultation on options to improve transparency and consistency around food labelling in the UK.  This consultation seeks views on proposals to improve and extend mandatory method of production labelling for both domestic and imported products, for all unprocessed pork, chicken and eggs and certain prepacked and loose minimally processed products containing pork, chicken or egg.  The consultation also seeks views and evidence on possible interventions that may improve consumer understanding of the origin of certain foods, including how and where origin information is displayed, and on which products origin information should be mandatory.  Members are invited to look at the consultation and submit comments through the consultation process if they are interested.  The next steps will be determined following a review of consultation responses. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** This consultation seeks views on options to improve transparency and consistency around food labelling. ; Consumer information, labelling |
| **8.** | **Relevant documents:**  Consultation document: [Consultation on fairer food labelling](https://consult.defra.gov.uk/transforming-farm-animal-health-and-welfare-team/consultation-on-fairer-food-labelling/) |
| **9.** | **Proposed date of adoption:** N/A  **Proposed date of entry into force:** N/A |
| **10.** | **Final date for comments:** 7 May 2024 |
| **11.** | **Texts available from: National enquiry point [****X]** **or address, telephone and fax numbers and email and website addresses, if available, of other body:**  UK TBT Enquiry Point  Trade Policy, Implementation and Negotiations  Department for Business and Trade  Old Admiralty Building  London  SW1A 2DY  [tbtenquiriesuk@businessandtrade.gov.uk](mailto:tbtenquiriesuk@businessandtrade.gov.uk) |